# HOW BIG IS BOATING - IN THE U.S. & TEXAS?

# How Popular is Recreational Boating in the U.S.?

# \$3.6 billion

total value of recreational boats sold annually in the U.S.

Sales of 36' and 45' boats accounted for most of this revenue

Of campers surveyed:



### 11.87 million

Recreational boating vessels registered in the U.S. in 2015

#### 87 million

Americans use boats for recreational activities



preferred canoeing and kayaking

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preferred motor boating, jet skiing, and other water sports

Like Everything in Texas, Boating is Big

Texas **ranks #6** in the nation for registered boats: **over 580,000!** 



Texas beats out all other U.S. states for **square miles of inland water** 

Top 5 Texas Lakes for Water Sports



Lake Amistad: Encompasses nearly 70,000 surface acres

Lake Travis: +60 miles long, covering +271 miles of shoreline

- Lake Conroe: 26 miles long and 6 miles wide, the lake has several marinas, boat and other watercraft rentals
- Lake Lewisville: Spans 29,000 acres with 233 miles of shoreline
- 5 Canyon Lake: Has 80 miles of scenic shoreline and covers an 8,230 surface acre area

Why Should Texans Winterize Their Watercrafts?

Some boat owners think if it doesn't freeze and stay below freezing for an extended period of time, there is no reason to "winterize" their boat. Not the case!

It prepares your boat for an extended period of non-use.



Did you know?



A 70° day can quickly be followed by a hard freeze.



One hard freeze can cost you over \$7,500 per engine.

NOTE: Read the manual for your watercraft before winterizing to make sure you are using the proper chemicals and procedures!



If you're in the Lone Star State and are big on boating, avoid big repair costs by using a self-storage unit to keep your vessel in top-notch condition. Reserve a boat storage space at one of our Bargain Storage locations!



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